

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Harry Morris et al.	Art Unit	: 2151
Serial No.	: 09/690,007	Examiner	: Backhean Tiv
Filed	: October 17, 2000	Conf. No.	: 1832
Title	: DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK ENVIRONMENT		

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF APRIL 30, 2007

Please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Arguments/Remarks** begin on page 10 of this paper.